1 The role of the councillor – a job description

1.1		Responsible for:
		representing people as a Labour Party member of the local council
		helping to form or scrutinise policies to improve the lives and opportunities of people in the area
		providing leadership and engaging in partnerships in their community
		Duties will include representation, policy making, policy review, regulation of services, scrutiny of services, partnership working and consultation.
1.2		Key objectives:
		to oversee the work of the council and ensure that quality public services are provided to local people, and that the services continuously improve and give best value
		to seek improvements in the social, economic and environmental well-being of the area
		to participate in community planning and the production of a corporate strategy and vision for the authority $% \left(\frac{1}{2}\right) =\frac{1}{2}\left(\frac{1}{2}\right) +\frac{1}{2}\left(\frac{1}{2}\right) +\frac{1}{2}\left$
		to represent and act as an advocate for the people of the ward they represent
		to provide community leadership and build partnerships with other agencies and organisations in the area
		to promote the values and policies of the Labour Party
1.3		Key duties on the council:
		to attend full council, the council executive and/or overview and scrutiny committee(s) and other committee meetings as necessary
		to contribute effectively to the work of the council, in line with Labour group policy as appropriate
		to help to decide service priorities and participate in agreeing and setting a budget, in line with Labour group policy
		to monitor performance against targets in all areas of the council activity
		to engage with local residents to consult them, feedback on council activity, take up their concerns as appropriate and be their voice in the council
1.4		Key duties within the community:
		to develop links with all parts of the community eg visiting schools, meeting local businesses, attending tenants' meetings, visiting local projects and community groups
		to conduct regular walkabouts in the ward to identify issues of concern and tackle nuisance e.g. fly-tipping, graffiti, abandoned cars

		to promote and represent the council in the local community and on community bodies (e.g. school governing bodies, residents associations)
		to conduct regular surgeries to allow constituents to raise issues of importance or personal concern with their elected representatives
		to take action on issues raised by constituents and lobby for resources for the ward within the constraints of the group's overall priorities and financial strategy for the council
		to attend local community events on a regular basis
		to support consultative arrangements organised by the council in the ward and its locality
		to provide regular newsletters and letters to help build relationships with the residents the councillor is elected to serve
		to promote Labour's values and represent the Labour party locally
1.5		Key duties within the Labour group:
		to participate actively in Labour group meetings and contribute to effective decision-making
		to assist in the formulation of the Labour group's strategies and policies, within a framework of national Labour Party policy
		to be a part of the Labour team working to deliver Labour's policies locally
		to support regular campaign and communications in the local community, raising the profile of Labour and its work for local residents
		to be an ambassador for the Labour Party
1.6	,	Key duties with the local branch Labour Party:
		to attend branch meetings and report and consult on all council activity undertaken
		to campaign with branch members on local issues
		to support policy discussion eg partnership in power, the big conversation
		to recruit new members and mobilise existing ones into action
		to build a healthy party locally

2 The skills to stand – a person specification

Below is a person specification which shows the skills you will need to be an effective Labour councillor. How do you measure up against the criteria?

2.1 C	mmunity leadership
	Engages enthusiastically and empathetically with the community in order to learn, understand and act upon issues of local concern.
	Mediates fairly and constructively, encouraging trust by representing all sections of the community.
2.2 R	gulating and monitoring
	Understands and executes judicial role by following protocol, evaluating argument and making decisions that balance public needs and local policy.
	Ensures progress by monitoring and intervening where necessary.
2.3 S	utiny and challenge
	Acts as a critical friend to the council by seeking opportunities for scrutiny and providing constructive feedback.
	Analyses information quickly and presents arguments in a concise, meaningful and easily accessible way.
2.4 C	mmunication skills
	Listen sensitively, uses appropriate language and checks for understanding. Communicates regularly with individuals and groups in the community, speaks clearly and confidently in public, and makes sure that people are informed.
2.5 V	orking in partnership
	Builds positive relationships by making others feel valued, trusted and included and by working collaboratively to achieve goals. Maintains calm and focus, recognises when to delegate or provide support and
	is able to take a long-term view in developing partnerships.
2.6 P	litical understanding
	Acts ethically, consistently and with integrity when communicating values or representing group views in decisions and actions. Effectively works across group boundaries without compromising values or ethics.